## **Community advertising**

Clarborough & Welham Community Newsletter is an A4 quarterly publication of 24 pages in 600 copies printed in full colour on glossy paper.

Copies go through some 540 letter boxes in Clarborough and Welham (just north of Retford, Nottinghamshire) plus batches of hard copies to our Outreach Post Office (for distribution across their wider area of outlets), Clarborough's Kings Arms (for passing trade) and also Clarborough Primary School for inclusion in their ParentMail service. Copies also go into Retford Library, Retford Arts Hub, Bassetlaw Museum and Bassetlaw Action Centre. We also provide batches for the Aurora Wellbeing Centre and Bassetlaw Community & Voluntary Service (BCVS) both of which are based in Worksop.

Not only this, BCVS also incorporate our Newsletters in their weekly e-mail *Bulletins* which go to some 1,000+ destinations across Bassetlaw plus a few even further.

Copies are also posted on our community website (<a href="www.clarborough-welham.org.uk">www.clarborough-welham.org.uk</a>) which is proving remarkably successful as a local information hub. Our website currently has some 240 pages and recent visitor statistics show an average daily visitors stream of well over 350 individuals viewing more than 100,000 pages each month! Not bad, so any information added to our website gets really good 'exposure'.

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Advertising rates, for a full year of 4 consecutive issues, are currently:

Full page £125.00 Half-page £75.00 Quarter page £45.00 Business card £25.00 Special rates are also available for 'one off' publications.