

FINAL THOUGHTS



38.5 MILLION

The UK uses a staggering 38.5 million single-use plastic bottles every day. Just over half are recycled, the rest end up in landfill, being burnt or in the environment.¹

2.5 BILLION

Less than 1% of the 2.5 billion paper coffee cups used in the UK each year are recycled.²



YEARS+

Plastic bags fragment in 100-300 years but will remain at large in the environment indefinitely.³



264 MILLION

Up to 264 million toothbrushes are discarded every year. Sell a non-plastic toothbrush to ensure they don't pollute our environment post-use.⁴



27K TONNES

27 thousand tonnes of waste is created in the UK every year. Help stem the flow and start action to stop stocking unnecessary packaging.⁵

- 1. <https://publications.parliament.uk/pa/cm201719/cmselect/cmenvaud/339/33909.htm>
- 2. <https://publications.parliament.uk/pa/cm201719/cmselect/cmenvaud/657/657.pdf>
- 3. From SAS Marine Litter Guide
- 4. Based on population's three monthly replacement as per dentist advice
- 5. https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/784263/UK_Statistics_on_Waste_statistical_notice_March_2019_rev_FINAL.pdf

